



## **escape adventures**

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#### **Escape Adventure**

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### **Escape Adventures named National Geographic Adventure “Best Outfitter on Earth”**

LAS VEGAS, NV— With its first-class biking, hiking, and multi-sport adventures, and its industry leading environmental stance, it's no wonder *National Geographic Adventure* is taking notice.

After an extensive survey and editorial review of hundreds of outfitters from all over the globe, *National Geographic Adventure* chose Escape Adventures to feature in its **2008 Best Outfitters on Earth, November publication**.

Escape received the highest sustainability score – an 89 – of any national bike touring outfitter, with an overall score of 89.9. Tour companies' ratings were compiled based on their educational efforts, sustainability practices, quality of service, spirit of adventure, and a series of client references.

Escape Adventures was noted for its use of vegetable-oil fuelled tour support vehicles which ferry guests and their gear down scenic country roads and into breathtaking backcountry while emitting 75% less carbon dioxide and monoxide.

But Escape Adventures' environmental commitment doesn't end there; the Sustainable Travel International Eco-Certified outfitter also powers its Moab, UT Tour Center with rooftop-generated solar power, serves organic foods on tour, and keeps net waste down to 10% by eliminating unnecessary packaging, reusing and recycling products, and composting food waste. In 2006, Escape Adventures became the world's first carbon-neutral outfitter.

Escape Adventures co-founder Jared Fisher explains that while the company is committed to going the extra mile for the environment, they still focused on offering a top-notch experience for their guests.

“Becoming the industry leader for sustainable active travel is something that sets us apart, but it's our outstanding guides and remarkable tour experience that bring customers back year after year,” said Fisher. “Our tour guests are often surprised at how little effort it takes to decrease your carbon footprint; making small changes in your everyday behavior can make a big difference.”

Escape Adventures offer eco-friendly biking, hiking and multi-sport vacations across North America, and beyond. For more information on Escape's environmental program and a full list of tour options, visit [www.escapeadventures.com](http://www.escapeadventures.com).

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