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**Escape Adventures Featured in Sustainability Best Practices Report**  
Tour Operator Highlighted in Non-Profit Study

LAS VEGAS, NV - Escape Adventures, a leading active travel outfitter, is once again gaining recognition for its proactive environmental approach.

Escape Adventures is featured in a new report of renewable energy best practices. The case study series, released by [The Renewable Energy in Tourism Initiative \(RETI\)](#), focuses on industry leaders that have adopted best practices in renewable energy and energy efficiency.

"Escape Adventures' commitment to sustainability is truly *energizing*," said Wendy Kerr, Project Coordinator, RETI. "This company exemplifies the spirit of adventure and creativity needed to fully realize the wealth of rewards made possible by incorporating renewable energy into the tourism industry."

Escape's 'Best Practices' noted in the RETI study include:

- Utilizing onsite solar panels to power its Moab Tour Center and Las Vegas Bike Warehouse
- Fueling tour support vans with used vegetable oil collected from local restaurants
- "Ride to work" program for employees, in which they are paid \$5/day for biking to work
- Sponsoring renewable energy projects to offset the waste and carbon generation they are unable to eliminate

Escape Adventures goes to great lengths, both on its outdoor tours, and behind the scenes, to minimize the affect its operations have on the environment. Practicing [Leave No Trace](#) ethics limits the tours' direct impact, while a commitment to waste reduction, conservation, and alternative energies decreases the outfitter's overall footprint. All Escape Adventures tours are carbon-neutral, and guests are offered an opportunity to purchase green tags to offset their travel to the trip starting point.

"Escape Adventures stands out as a company that is striving to uphold the highest environmental standards and become the benchmark for small tour operators in the industry," said Brian T. Mullis, Co-founder and President of [Sustainable Travel International](#), the lead author of the study. "Escape Adventures is becoming a catalyst for change, and we at Sustainable Travel are proud to support and promote their efforts."

Specializing in western North America, Escape Adventures is a leader in first-class eco-friendly cycling and multi-sport adventure. For more information on Escape's environmental program and a full list of tour options, visit <http://www.escapeadventures.com>. For more information on the RETI study, visit [www.renewabletourism.org](http://www.renewabletourism.org).

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